

## Kristina Cannon Biography

### Kristina Cannon, President & CEO, Main Street Skowhegan (Maine)

Kristina has been the central coordinator of Main Street Skowhegan's strategic projects for 9 years. Under her leadership, the organization has become a major player in regional economic development, having raised more than \$10 million for revitalization initiatives. Main Street Skowhegan is spearheading a comprehensive approach to community transformation through outdoor recreation by weaving together infrastructure development, programming & gear, mentorship and third spaces for youth, and career pathways—all with an eye toward inclusion and equity. The organization also provides business planning support and programming as part of a regional hub-and-spoke entrepreneurial ecosystem partnership. Main Street Skowhegan's future commercial kitchen incubator will cultivate local food startups and grow the region's vibrant food economy. Kristina was a 2024 MaineBiz Woman to Watch, the 2023 Maine Outdoor Industry Leader of the Year, the Mid-Maine Chamber 2020 Outstanding Professional, and a 2019 MaineBiz Next List honoree.